



# Managed FIX

A Completely Outsourced FIX solution

“FIX Flyer emphasizes building and managing our connectivity, enabling us to pursue straight-through processing with all of our brokers. This directly translates into real value for our investors, clients, and sponsor partners.”

— Ron Pruitt, Chief Investment Officer for Placemark Investments

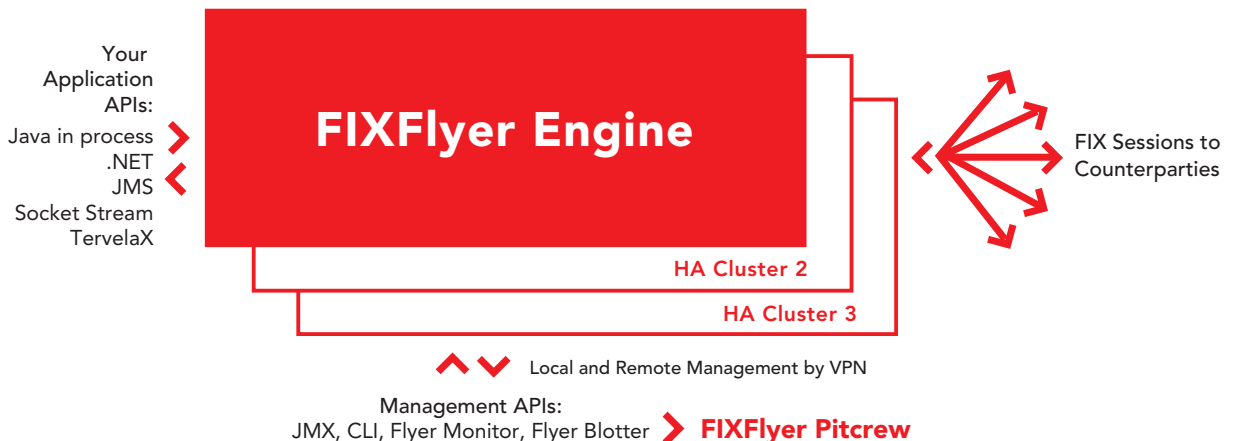
## The Solution for Universal Connectivity

- | Provides FIX without tears — a strategic asset to clients’ operations
- | We administer, implement, support, certify, and monitor every aspect of your infrastructure and connectivity
- | Costs a fraction of running similar technology in-house
- | Complete, real-time transparency of the status of FIX connections for trade and allocation processing
- | Control your own trading relationships with tailored service levels

## FIX Flyer Engine Software

- | Architected for the fastest growing and most demanding trading environments and networks
- | Unprecedented speed, reliability and flexibility
- | Certified by all of the major brokers, ECNs, and hubs
- | Supports all known security and methods of encryption
- | Built-in tools makes it easy to test, design, deploy and support new sessions

## Hosted on your site or Equinix



### **Message Translation and Certification Tools**

- | Manage and normalize differences in FIX versions used by counterparties using our High Speed Transformation software (HST) GUI
- | Suppress or augment tags as required by counterparties based on defined rules captured in XML files on the fly making it easy to support in the most demanding production environments
- | Inject custom per-session code into the FIX engine's message processing pipeline with little impact on performance and speed.
- | Certify and test your FIX applications in a fraction of the time using Ki our automation tool

### **Monitoring and Alerting**

- | Monitor and manage all instances of FIX Flyer engines from one screen
- | The up or down status of each FIX session is displayed via red and green alert icons in the GUI
- | Manage FIX sessions interactively
- | The status of both the primary active session and redundant passive one is constantly updated in the GUI
- | Make session level changes without restarting the engine from the GUI, greatly simplifying counterparty session management and eliminating downtime
- | Blotter interface so you can see fills and status of orders
- | Entitle users to cancel specific orders or all orders for a given client

- | Orders may be canceled from the FIX blotter via an execution report cancel feature
- | Desktop widget provides connection status monitoring
- | Exposes a robust Command Line Interface (CLI) for use in interactive mode

### **Hosting Options**

- | Hosted at Equinix or hosted at your own site suiting your needs
- | The most flexible solution anywhere based on your specific implementation needs
- | We offer first line or second line support, maximizing your staff's effectiveness
- | Low cost Disaster Recovery options for your business continuity
- | Our network service is completely agnostic so you are free to select the most appropriate routing option for each connection

### **World Class Pit Crew**

- | Developed by leaders in FIX technology
- | Professional support staff helps you optimize your network and provides immediate expertise

**Traders start your engine!**

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***FIX Flyer***<sup>™</sup>